

Meeting Point of Productivity and Innovation! 17th Adana Agriculture Greenhouse & Garden Fair Opened Its Doors

The 17th Adana Agriculture Greenhouse & Garden Fair, one of the most important meeting points of the agricultural sector in Adana, has opened its doors. Many innovations, from agricultural machinery to greenhouse technologies, seed and sapling solutions, are offered to visitors in a wide area. This event, which directs the future of agriculture in the region, aims to take the pulse of the sector with sustainable agricultural solutions and advanced technologies.

The 17th Adana Agriculture Greenhouse & Garden Fair, organized by Tüyap Fair Organization Group and one of the largest platforms where agricultural and greenhouse technologies meet, started today at Tüyap Adana Fair and Congress Center. The fair, which will host its visitors between October 30 - November 3, offers the latest innovations and technological solutions in the agricultural sector in an area of 35,000 square meters. Agricultural professionals and farmers come together with a wide range of products from tractors to greenhouse equipment, from seed and sapling technologies to animal husbandry solutions.

Innovative solutions take the stage

Supported by organizations such as the Adana Governorship, Adana Metropolitan Municipality, Adana Chamber of Commerce and TARMAKBİR, the fair aims to give new momentum to agricultural activities in the region. Farmers and sector representatives from surrounding provinces have the opportunity to closely examine many innovations such as agricultural machinery, ecological agriculture, water and irrigation solutions. The main themes that stand out at the fair this year will be sustainable agricultural solutions and advanced technology products.

Effective cooperation and trade opportunities

Continuing to be a major trade platform for farmers, manufacturers, distributors and agricultural professionals, the fair offers a wide range of products such as tractors, combines, animal health equipment, as well as agricultural mechanization and greenhouse technologies. The event aims to pave the way for new cooperation and technological investments in the sector.

Visiting hours and event program

The fair, which will be open to visitors between 09:30 - 18:00 between October 30 - November 2 and between 09:30 - 17:00 on November 3, aims to shape the future of agriculture with panels and presentations special to professionals in the sector. In addition to increasing the agricultural capacity of the region, the fair aims to offer important commercial opportunities for participants.

About TÜYAP: Tüyap was founded in 1979 by Bülent Ünal as the first fair organization company in Turkey. It has pioneered the development of fair organization in Turkey to date and has organized numerous fairs in Turkey and abroad over the past 45 years. It has served over 350 thousand companies from many countries and hosted over 70 million visitors at these fairs. Tüyap, which organizes regular specialized fairs with its 5 fair centers it owns and operates in Turkey and its international offices in 6 countries, also has long-term collaborations with over 100 professional organizations with its staff of professionals. Tüyap, which organized the first Turkish export products fairs in China, Russia and Africa, currently organizes an average of 10 Turkish national participations in international fairs per year. Tüyap, the only private sector fair organization with its own fair center in Turkey, continues to organize hybrid fairs by mobilizing its digital resources.

Tüyap Fair Organization Group can also be followed on social media accounts.

Instagram: @tuyapfuarcilik

LinkedIn: /tuyapfuarcilik