

Agriculture and stock breeding sector meets in Adana, the capital of agriculture

The Adana Agriculture and Adana Greenhouse Garden Fairs, which will bring together domestic and international stakeholders in agriculture and stock breeding, which are important sectors of our country, will open their doors for the 16th time between November 7-11. The fair will bring together domestic and foreign stakeholders of the agriculture and stock breeding sector for 5 days at the TÜYAP Adana International Fair and Congress Center.

The fair, which will be held on a total area of 35 thousand square meters, 10 thousand 800 square meters of which is closed and 24 thousand 200 square meters of which is open, is expected to host over 250 foreign business people from Azerbaijan, Iraq and Iran and visitors from over 60 provinces and districts.

The Adana International Agriculture Fair, which will bring together domestic and foreign stakeholders in agriculture and stock breeding, which are leading sectors of our country, is preparing to open its doors for the 16th time. The fair will bring together the producer and the end user by offering all kinds of equipment, wide product range, latest technological products and innovations that will be needed in every field of agriculture and gardening equipment to the visitors. Adana International Agricultural Fair, which will be held on an area of 35,000 square meters in Adana, the capital of agriculture, between 7-11 November 2023, is among the most comprehensive agricultural and greenhouse garden fairs in the region.

The fair, which is considered the largest agricultural gathering in Çukurova, will exhibit tractors, combine harvesters, animal husbandry, agricultural mechanization and technologies, agricultural drugs, fertilizers, seeds, seedlings, saplings, floriculture, greenhouse technologies, water and irrigation systems, farming equipment, animal health and equipment, animal production machines, stock breeding, agricultural products, and Agro-informatics product groups.

Over 250 foreign business people from Azerbaijan, Iraq and Iran and visitors from over 60 provinces and districts are expected to attend the fair.

Tüyap Fair Organization Inc. General Manager İlhan Ersözlü said, “We are pleased to host such a fair in Adana, the capital of agriculture. Our number of visitors increases every year. I expect a high number of productive business connections. In addition, our fair will include all kinds of products, services and technologies that our farmers need.”

The fair can be visited between 9:30 and 18:30 for four days, until 18:00 on the last day. Detailed information and the fair invitation can be accessed at www.adanatarimfuari.com.

About TÜYAP: Tüyap was founded in 1979 by Bülent Ünal as Turkey's first fair organization company. Tüyap Fair Organization Group, which is the pioneer of the development of fair organization in Turkey, has organized 1,827 fairs in Turkey and 200 fairs in 39 countries abroad since its establishment. In the 42 years it has left behind, Tüyap has served 337,913 companies from 127 countries and hosted 67 million 133 thousand 226 visitors from 213 countries in the fairs it organized. The company, which organized the first Turkish export products fairs in China, Russia and Africa, currently organizes Turkish national participation in an average of 10 international fairs per year. As the only private sector fair organization in Turkey with its own fair center, Tüyap organizes regular specialized fairs with its professional staff and long-term collaborations with over 100 professional organizations, 6 fair centers it owns and operates in Turkey, and its international offices in 4 countries. Organizing its fairs with the motto of 'health first for trade' in the new period, Tüyap continues to organize hybrid fairs by mobilizing its digital capabilities, with the responsibility of being the first fair organization company to be entitled to receive the TSE COVID-19 Safe Service Certificate by fulfilling the requirements of the Turkish Standards Institute's COVID-19 Hygiene, Infection Prevention and Control Certification Program.